

# ELTE Describing trends- Collocations (quiz 6)

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1. Which noun is most likely to be described as 'dynamic' in a business setting?

- ☐ (A) Environment
- ☐ (B) Barrier
- ☐ (C) Routine
- ☐ (D) Obstacle

2. What adjective best describes a 'decision' that is made after careful consideration?

- ☐ (A) Random
- ☐ (B) Hasty
- ☐ (C) Impulsive
- ☐ (D) Informed

3. Which adverb best modifies 'perform' in the context of a company exceeding expectations?

- ☐ (A) Barely
- ☐ (B) Poorly
- ☐ (C) Exceptionally
- ☐ (D) Mediocrely

4. What noun is often described as 'competitive' in the context of business markets?

- ☐ (A) Weakness
- ☐ (B) Disadvantage
- ☐ (C) Advantage
- ☐ (D) Threat

**5.** Which adjective best describes a 'risk' that is well calculated and understood?

- ☐ (A) Managed
- ☐ (B) Unpredictable
- ☐ (C) Reckless
- ☐ (D) Random

**6.** What adverb best modifies 'grow' in the context of a business expanding its operations?

- ☐ (A) Inconsistently
- ☐ (B) Sporadically
- ☐ (C) Erratically
- ☐ (D) Steadily

**7.** Which noun is often described as 'sustainable' in environmental business practices?

- ☐ (A) Pollution
- ☐ (B) Waste
- ☐ (C) Decline
- ☐ (D) Development

**8.** What adjective best describes a 'plan' that is not detailed or well thought out?

- ☐ (A) Vague
- ☐ (B) Comprehensive
- ☐ (C) Thorough
- ☐ (D) Detailed

**9.** Which adverb best modifies 'adapt' in a rapidly changing environment?

- ☐ (A) Quickly
- ☐ (B) Slowly
- ☐ (C) Hesitantly
- ☐ (D) Reluctantly

**10.** What noun is commonly described as 'innovative' in the tech industry?

- ☐ (A) Obstacle
- ☐ (B) Routine
- ☐ (C) Policy
- ☐ (D) Product

**11.** Which verb is most appropriately modified by 'efficiently' in a business context?

- ☐ (A) Delay
- ☐ (B) Operate
- ☐ (C) Complain
- ☐ (D) Ignore

**12.** What adjective would best describe a 'strategy' that is well thought out and effective?

- ☐ (A) Robust
- ☐ (B) Flawed
- ☐ (C) Weak
- ☐ (D) Hasty

**13.** Which noun is most likely to be described as 'volatile' in business?

- ☐ (A) Product
- ☐ (B) Strategy
- ☐ (C) Employee
- ☐ (D) Market

**14.** What adverb best modifies the verb 'increase' in the context of a sudden rise in sales?

- ☐ (A) Barely
- ☐ (B) Dramatically
- ☐ (C) Gently
- ☐ (D) Slowly

**15.** Which adjective best describes a rapidly growing market?

- ☐ (A) Narrow
- ☐ (B) Declining
- ☐ (C) Stagnant
- ☐ (D) Expanding

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## Answer Key:

1. A '**dynamic**' environment is one that is constantly changing and evolving, requiring businesses to adapt quickly.
2. An '**informed**' decision is based on careful analysis and understanding, leading to better outcomes in business.
3. To '**perform exceptionally**' means to achieve results that are significantly better than expected, often leading to business success.
4. A '**competitive advantage**' is a condition that allows a company to produce goods or services better or more cheaply than its rivals.
5. A '**managed**' risk is one that is carefully assessed and controlled, minimizing potential negative impacts.
6. To '**grow steadily**' means to expand at a consistent and reliable pace, often seen in successful long-term business strategies.
7. '**Sustainable development**' meets present needs without compromising future generations, crucial in eco-friendly businesses.
8. A '**vague**' plan lacks detail and clarity, often leading to confusion and inefficiency in execution.
9. To '**adapt quickly**' is crucial in fast-paced industries to stay competitive and meet new challenges.
10. An '**innovative**' product introduces new ideas or technologies, often seen in tech companies like Apple or Tesla.
11. To '**operate efficiently**' means to function in a way that maximizes productivity with minimal waste, crucial for business success.
12. A '**robust**' strategy is strong and effective, often leading to successful outcomes in business.
13. A '**volatile**' market is one that experiences rapid and unpredictable changes, often seen in stock markets.
14. '**Dramatically**' indicates a significant and sudden change, often used in business to describe a sharp increase in sales.
15. An '**expanding market**' is one that is growing quickly. This is often seen in technology sectors where demand increases rapidly.